

GRG INDIA

PRESENTED BY: GRG INDIA
PRESENTED TO:
DATE:



INTRODUCTION

A leading provider of channel, employee and customer engagement solutions

- **GRG India** (GRI) is an established brand in India.
- **100+ clients leading Multinationals**, Top Indian Leading brands and Public sector companies
- We have domain expertise in **incentives and engagement** solutions
- Our Business is B2B and we provide **both bespoke & SAAS products** for channel and employee engagement that act as a front-end to a large digital reward distribution business
- SAAS products –for Incentive and Engagement
 - **Buzzz**
 - **My Incentives**
 - **My Supercheques**
 - **Tolshop Rewards**

OUR SAAS PRODUCTS



1 LET'S BUZZZ

Employee Reward and Recognition platform drives happier and more productive workplaces through its recognition features and automating employee reward payouts

2 MY INCENTIVES

My Incentives platform automates sales incentive programs, accelerating sales payouts and motivating revenue-generating teams through gamification

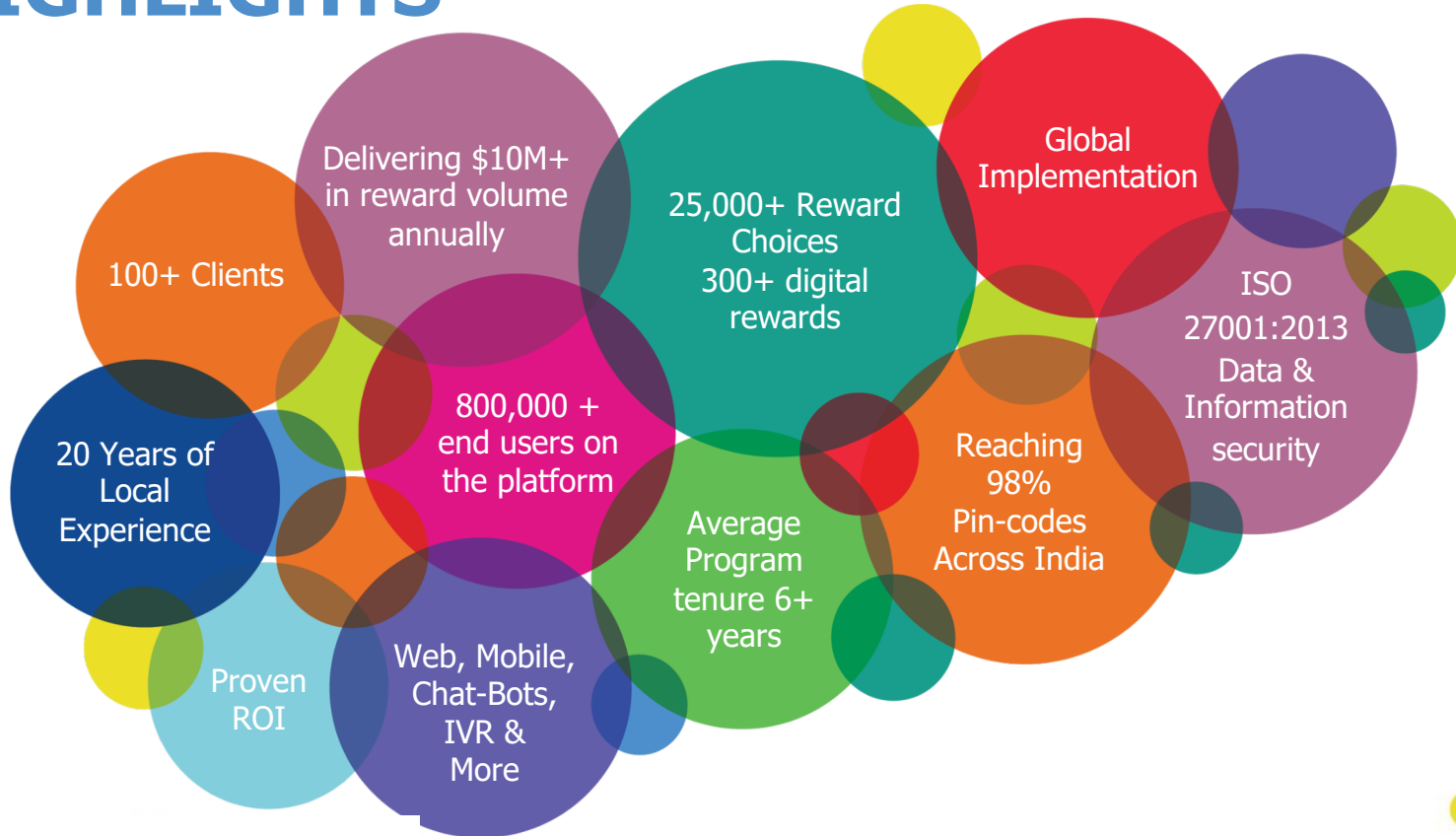
3 MY SUPERCHEQUES

Digital e-codes that can be plugged into any campaign for employees, retailers, distributors, sales teams or end consumers.

4 TOLSHOP REWARDS API

Automate rewards with a plug and play API

HIGHLIGHTS



Our products aim to increase productivity and motivation across different audiences

My Incentives



Audience: Direct sales and channel sales teams

Use cases

- Drive **transparency** for users on sales or KPI targets and real time achievement
- Increase **engagement** through gamified campaigns and score cards
- **Direct incentives** to users through reward options and cash integrations

Buzzz



Audience: All employees within an organization

Use cases

- **Recognize** teammates for a milestone or job well done on a social media wall
- **Gamification** including quizzes, contests, leaderboards, badges and certificates
- **Reward employees** through gift vouchers to re-enforce core values

Our target audience



Channel partners

Incentivize your channel partners, franchise stores, dealers, and distributors through a structured loyalty program - that's automated & managed digitally.



Sales teams

Motivate your sales teams to drive higher revenues by automating sales commission and incentive management for timely and hassle-free payouts.



Employees

Build a culture of appreciation by rewarding and recognizing employees' best performances, alignment with company values and service milestones.



Other teams

Motivate other revenue-focused teams using digital loyalty programs that manage and disburse timely commission & incentives.

My Incentives key features



Webhooks and
API integrations



Point & budget
management system



Hierarchy-based
approval workflow



Real-time user
& admin dashboards



Multi-country
reward catalog



Cash
products



500+ digital
reward options



KYC &
TDS management

Buzz key features



**Reinforce
core values**



**Celebrate
milestones**



**Cash and
rewards**



**Peer-to-peer
recognition**



**Nomination
events**



**Contest
& programs**



**Audio/video
recognition**



**Badges and
certificates**

REWARD CATALOGUE

Users can redeem cash rewards and e-vouchers from 300+ brands

 Online Marketplace	 Lifestyle	 Food	 Electronics	 Entertainment	 Beauty & Wellness	 Travel	 Other Digital
   	       	      	       	        	       	<div>Instant Money Transfer (IMT)</div> <div>Non Reloadable & Reloadable Gift Cards</div> <div>Utility Bills</div> <div>Petro Cards</div> <div>Health Checkup</div>	



THANK YOU

CONTACT:

EMAIL:

OFFICE:

MOBILE:

WEBSITE: www.grqindia.in | www.letsbuzz.in |